

# Sara Tieu

saratieu.com

saratieu8@gmail.com

206.512.4581

## Education

---

### University of Washington Seattle, WA

BDes Interaction Design  
3.73 GPA  
Dean's List (8 quarters)  
Class of 2020

## Tools & Skills

---

### Adobe Creative Suite

Photoshop, Illustrator,  
InDesign, After Effects

### User Research

Interviews, surveys, competitive  
analysis, diary studies, etc.

### Wireframing

Sketch, Figma

### Prototyping

Principle, InVision

### Basic HTML/CSS

## Experience

---

### Lyft

San Francisco, CA

### Product Design Intern | June 2019–September 2019

Improved the multi-stop ride experience on the Driving Team. Collaborated with various cross-functional partners and teams in an end-to-end design process to create a holistic solution for both drivers and riders.

### The Whole U

Seattle, WA

### Graphic Designer | June 2018–June 2019

Designed printed and digital marketing material such as social media, website graphics, and flyers. Represent organization as welcoming and diverse, and promote vision of holistic wellbeing.

### UW Daily

Seattle, WA

### Snapchat Publisher | January 2018–June 2018

Designed 6-7 snaps twice a week for the University of Washington Snapchat Story on topics such as news, culture, and wellness.

### Layout Designer | June 2017–June 2018

Designed 2-3 pages of 8-page weekly newspaper, formatting content in digestible and appealing format and ensuring quality of design with editors.

## Activities

---

### API Cares

Seattle, WA

### Community Relations Officer | June 2018–Present

Plan creative, educational, and mindfulness events for students by working with team and local partners, in order to create a safe space and dismantle stigma around mental health within Asian and Pacific Islander communities.

### IxDA UW

Seattle, WA

### Events Chair | October 2018–June 2018

Coordinated with guest speakers and faculty to host events to promote dialogue about design and help students interface with professional community.

### TEDxUofW

Seattle, WA

### UX/UI Designer | November 2017–May 2018

Designed website and mobile application for 2018 TEDxUofW conference by wireframing, iterating, and testing until high-fidelity. Worked on both web and design team to ensure cohesion of design assets.

### Design for America

Seattle, WA

### Project Lead | October 2017–March 2018

Led team of 5 to create human-centered design solution by conducting research, ideating, prototyping, and testing with users.

### Chinese Student Association

Seattle, WA

### Graphic Designer | November 2016–October 2018

Rebranded organization, including logo, membership cards, and t-shirts. Promoted Chinese culture by designing media to advertise events. Planned community events and engaged in public outreach and social media.